

# Thoughts on Innovation and Nano-Materials in the Construction Chemicals Industry.

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Innovation is likely one of the mostly misused words nowadays in industry and in EU – research proposals.

An introduction to typical product development processes in the construction chemicals industry will be given, followed with some remarks about myths and established truth of life time prediction with accelerated testing in the coatings industry.

Finally some thoughts about nano-technology and nano-materials in corrosion protection and construction materials will be critically discussed with a side view on REACH – impact and environment, health and safety arguments.